

ONE MEDIA IP – NOVEMBER 2025 NEWSLETTER



SONGWRITER GROUPS DEMAND TRANSPARENCY IN MUSIC-AI DEALS

Music Creators North America (MCNA), alongside several other songwriter and creator organisations, has issued a unified call for full transparency and creator consent in all deals being struck between music companies and artificial intelligence developers. Their message centres on the need for writers to understand how their work is being ingested into AI training models, how AI-

generated music may use their material, how they'll be compensated, and how attribution will be protected. The statement follows a surge in licensing agreements between major music companies and AI firms, where catalogues, datasets and models are being commercialised. Creators argue these agreements are often opaque and leave rights-holders in the dark about future usage, financial participation and copyright safeguards. Industry observers note that the way AI-derived income is handled will become a key negotiation point in rights deals, influencing catalogue valuations, carve-outs and headline multiples. While AI offers potential new revenue streams, creator groups warn it also presents significant legal and ethical risks if transparency and consent are not front and centre.



POINT CLASSICS KEEPS KILLING IT: 7 CLASSICAL TRACKS PLACED IN 'DEXTER: RESURRECTION'

One Media iP is proud to announce that seven recordings from its classical catalogues have been placed across three episodes of the new Paramount+ series *Dexter: Resurrection*. Five of the featured tracks come from the company's renowned Point Classics catalogue, with a further two drawn from its wider classical collections.

The placements include works by Handel, Beethoven, Chopin, Strauss II, Vivaldi and Liszt, appearing in Episodes 4, 6 and 7 of the first season — showcasing the continued creative relevance of these iconic performances. Dexter isn't a typical crime thriller — it presents a dark hero who makes Batman look tame. Dexter Morgan is a serial killer who targets other killers, and the brilliance of the show is how it makes viewers justify and even root for

him. Through sharp writing and psychological depth, it taps into the hidden human appetite for revenge, revealing the uncomfortable truth that we don't only want justice — sometimes we want payback.

Dexter: Resurrection is now streaming on Paramount+.

STRINGS ATTACHED: POINT CLASSICS FEATURED IN THE SUMMER I TURNED PRETTY

One Media iP is pleased to confirm that its recording of Tchaikovsky's *Serenade for Strings in C Major: II. Waltz* from the Point Classics catalogue has been featured in Season 3, Episode 6 of *The Summer I Turned Pretty*.

The episode aired on Amazon Prime on 13 August 2025, marking another significant showcase for One Media's classical repertoire within premium global television. Commenting on the placement, One Media stated:

"We're proud to see our orchestral recordings continue to find new life in modern storytelling. The use of Tchaikovsky's Serenade for Strings highlights the enduring emotional power of classical music, and we're delighted to contribute to a series with such a devoted worldwide audience."





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ONE MEDIA iP SECURES EXCLUSIVE CLASSIC ROCK PODCAST CATALOGUE

One Media iP has acquired an exclusive mid-term licence to distribute one of the world's most significant Classic Rock podcast collections. The catalogue – comprising hundreds of long-form episodes, interview features and themed specials – celebrates the biggest names in rock history, including The Beatles, The Rolling Stones, Led Zeppelin, Pink Floyd, Fleetwood Mac, Bruce Springsteen, Tom Petty, The Eagles, The Who, Santana, Jimi Hendrix, Genesis, Aerosmith, U2, Steely Dan, Steve Miller and more. The new agreement gives One Media the exclusive rights to distribute and monetise the podcasts globally across streaming and digital platforms, covering artist-focused specials, historic retrospectives ("Time Capsule", "Year in Rock"), storytelling formats ("Classic Tales", "Stories Behind the Songs"), award and event programmes ("Classic Rock Awards"), and themed collections such as Power Ballads, Southern Rock, Stadium Rockers, Rock's Acoustic Side and The Great Anthems of Rock. This acquisition enhances One Media's portfolio by pairing its existing music catalogue with exclusive spoken-word content around the same heritage artists, widening commercial opportunities for playlisting, podcast bundling and editorial curation.

<https://www.youtube.com/@OffTheRecordInterviews>



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