

## News Update Bulletin May 2024 Michael Infante, CEO & Founder One Media IP.

It's Spring – or so they tell us, but here in Blighty we have had the most rain in the first three months of 2024 since records began. Now we understand that this is not untypical here in the UK but right now our brollies are worn out and we want out of our wellies.





Recently, and in a most un-digital way, we were asked to join our friends at GB News to talk about vinyl. What was established most surprisingly was the appetite for record labels to make vinyl releases of their digital albums. Now, whilst we none of us expect this to have a material effect on our business some pretty impressive fundamentals are emerging, and not just in new releases. The 'Oldies' get a look in on both back catalogue and second-hand trading. All of this plays a part on keeping legacy catalogue alive and encouraging new artists to

rerecord both classic hits and some not well-known tracks. Vinyl does not compete with us – it enriches your content and plays a big part in promotion of all digital music and video.

At the other end of the spectrum to vinyl is AI. So much has already been said on this subject and again the media takes an interest especially when it feels threatened. The fight against illegal uploads and AI generated 'noise' dominates the music landscaped. There are reasons to combat certain types of "AI abuse' but we are all living in a world whereby we have allowed it into our eco system and like the Aladdin's Genie, it is now out of the bottle. Click here to see the interview on GB News.





On Monday 22 April 2024, CEO Michael Infante spoke to BBC Radio about the constant growth of children's content, highlighting the timeless appeal of nursery rhymes and fairy tales and how they continue to be reimagined today. Listen to the interview here.

We were excited to announce that 'Requiem KV 626 – Kyrie' from our Point Classics catalogue had been placed in American animated sitcom The Great North, S4EP06. The episode aired on Fox on March 17 and is available to stream on Hulu.













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ONE MEDIA'S CEO TALKS THROUGH COMPANY'S 2023
FINANCIAL PERFORMANCE WITH PROACTIVE
Watch the interview here.

"One Media iP Group PLC CEO Michael Infante takes Proactive's Stephen Gunnion through the company's 2023 financial performance,

describing it as robust and in line with expectations despite a challenging global context. Infante highlighted the resilience and profitability of the business, which has maintained a focus on recurring income from music rights. The company continues to pay dividends and has successfully navigated challenges that have impacted larger firms."

## The new TCAT Protect App is launching end of May 2024

See the **TCAT** app demo here.

Contact <u>robin.abeyesinhe@tcat.media</u> and get going at the end of May 2024.

## www.tcat.media

**TCAT PROTECT** is a powerful solution for all music Rightsholders.

As a Rightsholder or Artist, are you missing out on your royalties due to modified audio



which isn't being identified? Are you wondering how to find and stop the illegal money made from your music on different streaming platforms, whilst ensuring your tracks are being played in all the territories they should be? Well look no further, **TCAT** provides innovative solutions that help Rightsholders and Artists protect.

Do you feel like you're losing the battle against music piracy, missed revenues, and unauthorised content sharing?

It's hard to keep track of your music's availability on every streaming platform, especially with the constant flood of new music uploads. Streaming platforms find it difficult to police, leaving you exposed to possible infringements and potential loss of revenue.

- Track your music with selective platforms (DSP) with our audio-fingerprinting technology to catch all usages of your music, no matter where or when.
- Detects, discovers, and defends your music rights.
- Instant alerts to enable you to take action and claim any missing royalties.

Whether you make music for TV, film, or online content, you can rely on **TCAT PROTECT** to safeguard your revenue stream. Don't wait any longer. Find out more and contact Robin robin.abeyesinhe@tcat.media to see how you can be first to get live with the TCAT app.

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